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New fractional Hadamard and Fejér-Hadamard inequalities associated with exponentially (h, m) -convex functions

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Abstract: The aim of this paper is to establish some new fractional Hadamard and Fejér-Hadamard inequalities for exponentially (h, m) -convex functions. These inequalities are produced by using the generalized fractional integral operators containing Mittag-Leffler function via a monotonically increasing function. The presented results hold for various kinds of convexities and well known fractional integral operators.

Keywords: Convex functions, exponentially (h, m) -convex functions, Hadamard inequality, Fejér-Hadamard inequality, generalized fractional integral operators, Mittag-Leffler function.

1. Introduction and Preliminaries

Convex functions are very important in the field of mathematical inequalities. Nobody can deny the importance of convex functions. A large number of mathematical inequalities exist in literature due to convex functions. For more information related to convex functions and its properties (see, [1-3]).

Definition 1. A function $\mu : I \rightarrow \mathbb{R}$ on an interval of real line is said to be convex, if for all $\alpha, \beta \in I$ and $\kappa \in [0, 1]$, the following inequality holds:

$$\mu(\kappa\alpha + (1 - \kappa)\beta) \leq \kappa\mu(\alpha) + (1 - \kappa)\mu(\beta). \quad (1)$$

The function μ is said to be concave if $-\mu$ is convex.

A convex function is interpreted very nicely in the coordinate plane by the well known Hadamard inequality stated as follows:

Theorem 2. Let $\mu : [\alpha, \beta] \rightarrow \mathbb{R}$ be a convex function such that $\alpha < \beta$. The following inequalities holds:

$$\mu\left(\frac{\alpha + \beta}{2}\right) \leq \frac{1}{\beta - \alpha} \int_{\alpha}^{\beta} \mu(\kappa) d\kappa \leq \frac{\mu(\alpha) + \mu(\beta)}{2}.$$

In [4], Fejér gave the generalization of Hadamard inequality known as the Fejér-Hadamard inequality stated as follows:

Theorem 3. Let $\mu : [\alpha, \beta] \rightarrow \mathbb{R}$ be a convex function such that $\alpha < \beta$. Also let $v : [\alpha, \beta] \rightarrow \mathbb{R}$ be a positive, integrable and symmetric to $\frac{\alpha + \beta}{2}$. The following inequalities hold:

$$\mu\left(\frac{\alpha + \beta}{2}\right) \int_{\alpha}^{\beta} v(\kappa) d\kappa \leq \int_{\alpha}^{\beta} \mu(\kappa) v(\kappa) d\kappa \leq \frac{\mu(\alpha) + \mu(\beta)}{2} \int_{\alpha}^{\beta} v(\kappa) d\kappa. \quad (2)$$

The Hadamard and the Fejér-Hadamard inequalities are further generalized in various ways by using different fractional integral operators such as Riemann-Liouville, Katugampola, conformable and generalized fractional integral operators containing Mittag-Leffler function etc. For more results and details (see, [5–21]).

Next we give the definition of exponentially convex functions.

Definition 4. [9,22] A function $\mu : I \rightarrow \mathbb{R}$ on an interval of real line is said to be exponentially convex, if for all $\alpha, \beta \in I$ and $\kappa \in [0, 1]$, the following inequality holds:

$$e^{\mu(\kappa\alpha+(1-\kappa)\beta)} \leq \kappa e^{\mu(\alpha)} + (1 - \kappa)e^{\mu(\beta)}. \tag{3}$$

In [23], Rashid *et al.*, gave the definition of exponentially s -convex functions.

Definition 5. Let $s \in [0, 1]$. A function $\mu : I \rightarrow \mathbb{R}$ on an interval of real line is said to be exponentially s -convex, if for all $\alpha, \beta \in I$ and $\kappa \in [0, 1]$, the following inequality holds:

$$e^{\mu(\kappa\alpha+(1-\kappa)\beta)} \leq \kappa^s e^{\mu(\alpha)} + (1 - \kappa)^s e^{\mu(\beta)}. \tag{4}$$

In [24], Rashid *et al.*, gave the definition of exponentially h -convex functions.

Definition 6. Let $J \subseteq \mathbb{R}$ be an interval containing $(0, 1)$ and let $h : J \rightarrow \mathbb{R}$ be a non-negative function. Then a function $\mu : I \rightarrow \mathbb{R}$ on an interval of real line is said to be exponentially h -convex, if for all $\alpha, \beta \in I$ and $\kappa \in [0, 1]$, the following inequality holds:

$$e^{\mu(\kappa\alpha+(1-\kappa)\beta)} \leq h(\kappa)e^{\mu(\alpha)} + h(1 - \kappa)e^{\mu(\beta)}. \tag{5}$$

In [25], Rashid *et al.*, gave the definition of exponentially m -convex functions.

Definition 7. A function $\mu : I \rightarrow \mathbb{R}$ on an interval of real line is said to be exponentially m -convex, if for all $\alpha, \beta \in I$, $m \in (0, 1]$ and $\kappa \in [0, 1]$, the following inequality holds:

$$e^{\mu(\kappa\alpha+m(1-\kappa)\beta)} \leq \kappa e^{\mu(\alpha)} + m(1 - \kappa)e^{\mu(\beta)}. \tag{6}$$

In [26], Rashid *et al.*, gave the definition of exponentially (h, m) -convex functions.

Definition 8. Let $J \subseteq \mathbb{R}$ be an interval containing $(0, 1)$ and let $h : J \rightarrow \mathbb{R}$ be a non-negative function. Then a function $\mu : I \rightarrow \mathbb{R}$ on an interval of real line is said to be exponentially (h, m) -convex, if for all $\alpha, \beta \in I$, $m \in (0, 1]$ and $\kappa \in [0, 1]$, the following inequality holds:

$$e^{\mu(\kappa\alpha+m(1-\kappa)\beta)} \leq h(\kappa)e^{\mu(\alpha)} + mh(1 - \kappa)e^{\mu(\beta)}. \tag{7}$$

Remark 1. 1. If we set $h(\kappa) = \kappa$ and $m = 1$ in (7), then exponentially convex function (3) is obtained.

2. If we set $h(\kappa) = \kappa^s$ and $m = 1$ in (7), then exponentially s -convex function (4) is obtained.

3. If we set $m = 1$ in (7), then exponentially h -convex function (5) is obtained.

4. If we set $h(\kappa) = \kappa$ in (7), then exponentially m -convex function (6) is obtained.

Fractional integral operators also play important role in the subject of mathematical analysis. Recently in [27], Andrić *et al.*, defined the generalized fractional integral operators containing generalized Mittag-Leffler function in their kernels as follows:

Definition 9. Let $\psi, \sigma, \phi, l, \zeta, c \in \mathbb{C}$, $\Re(\sigma), \Re(\phi), \Re(l) > 0$, $\Re(c) > \Re(\zeta) > 0$ with $p \geq 0$, $r > 0$ and $0 < q \leq r + \Re(\sigma)$. Let $\mu \in L_1[\alpha, \beta]$ and $u \in [\alpha, \beta]$. Then the generalized fractional integral operators $Y_{\sigma, \phi, l, \psi, \alpha^+}^{\zeta, r, q, c} \mu$ and $Y_{\sigma, \phi, l, \psi, \beta^-}^{\zeta, r, q, c} \mu$ are defined by:

$$\left(Y_{\sigma, \phi, l, \psi, \alpha^+}^{\zeta, r, q, c} \mu \right) (u; p) = \int_{\alpha}^u (u - \kappa)^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c} (\psi(u - \kappa)^\sigma; p) \mu(\kappa) d\kappa, \tag{8}$$

$$\left(Y_{\sigma,\phi,l,\psi,\beta^-}^{\zeta,r,q,c} \mu \right) (u; p) = \int_u^\beta (\kappa - u)^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi(\kappa - u)^\sigma; p) \mu(\kappa) d\kappa, \tag{9}$$

where $E_{\sigma,\phi,l}^{\zeta,r,q,c}(\kappa; p)$ is the generalized Mittag-Leffler function defined as follows:

$$E_{\sigma,\phi,l}^{\zeta,r,q,c}(\kappa; p) = \sum_{n=0}^\infty \frac{\beta_p(\zeta + nq, c - \zeta)}{\beta(\zeta, c - \zeta)} \frac{(c)_{nq}}{\Gamma(\sigma n + \phi)} \frac{\kappa^n}{(l)_{nr}}.$$

In [28], Farid defined the following unified integral operators:

Definition 10. Let $\mu, \nu : [\alpha, \beta] \rightarrow \mathbb{R}$, $0 < \alpha < \beta$ be the functions such that μ be a positive and integrable and ν be a differentiable and strictly increasing. Also, let $\frac{\gamma}{u}$ be an increasing function on $[\alpha, \infty)$ and $\psi, \phi, l, \zeta, c \in \mathbb{C}$, $\Re(\phi), \Re(l) > 0$, $\Re(c) > \Re(\zeta) > 0$ with $p \geq 0$, $\sigma, r > 0$ and $0 < q \leq r + \sigma$. Then for $u \in [\alpha, \beta]$ the integral operators ${}_v Y_{\sigma,\phi,l,\alpha^+}^{\gamma,\zeta,r,q,c} \mu$ and ${}_v Y_{\sigma,\phi,l,\beta^-}^{\gamma,\zeta,r,q,c} \mu$ are defined by:

$$\left({}_v Y_{\sigma,\phi,l,\alpha^+}^{\gamma,\zeta,r,q,c} \mu \right) (u; p) = \int_\alpha^u \frac{\gamma(v(u) - v(\kappa))}{v(u) - v(\kappa)} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi(v(u) - v(\kappa))^\sigma; p) \mu(\kappa) d(v(\kappa)), \tag{10}$$

$$\left({}_v Y_{\sigma,\phi,l,\beta^-}^{\gamma,\zeta,r,q,c} \mu \right) (u; p) = \int_u^\beta \frac{\gamma(v(\kappa) - v(u))}{v(\kappa) - v(u)} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi(v(\kappa) - v(u))^\sigma; p) \mu(\kappa) d(v(\kappa)). \tag{11}$$

If we set $\gamma(u) = u^\phi$ in (10) and (11), then we get the following generalized fractional integral operators containing Mittag-Leffler function:

Definition 11. Let $\mu, \nu : [\alpha, \beta] \rightarrow \mathbb{R}$, $0 < \alpha < \beta$ be the functions such that μ be a positive and integrable and ν be a differentiable and strictly increasing. Also let $\psi, \phi, l, \zeta, c \in \mathbb{C}$, $\Re(\phi), \Re(l) > 0$, $\Re(c) > \Re(\zeta) > 0$ with $p \geq 0$, $\sigma, r > 0$ and $0 < q \leq r + \sigma$. Then for $u \in [\alpha, \beta]$ the integral operators ${}_v Y_{\sigma,\phi,l,\psi,\alpha^+}^{\zeta,r,q,c} \mu$ and ${}_v Y_{\sigma,\phi,l,\psi,\beta^-}^{\zeta,r,q,c} \mu$ are defined by:

$$\left({}_v Y_{\sigma,\phi,l,\psi,\alpha^+}^{\zeta,r,q,c} \mu \right) (u; p) = \int_\alpha^u (v(u) - v(\kappa))^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi(v(u) - v(\kappa))^\sigma; p) \mu(\kappa) d(v(\kappa)), \tag{12}$$

$$\left({}_v Y_{\sigma,\phi,l,\psi,\beta^-}^{\zeta,r,q,c} \mu \right) (u; p) = \int_u^\beta (v(\kappa) - v(u))^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi(v(\kappa) - v(u))^\sigma; p) \mu(\kappa) d(v(\kappa)). \tag{13}$$

Remark 2. (12) and (13) are the generalization of the following fractional integral operators:

1. Setting $v(u) = u$, the fractional integral operators (8) and (9), can be obtained.
2. Setting $v(u) = u$ and $p = 0$, the fractional integral operators defined by Salim-Faraj in [29], can be obtained.
3. Setting $v(u) = u$ and $l = r = 1$, the fractional integral operators defined by Rahman *et al.*, in [30], can be obtained.
4. Setting $v(u) = u$, $p = 0$ and $l = r = 1$, the fractional integral operators defined by Srivastava-Tomovski in [31], can be obtained.
5. Setting $v(u) = u$, $p = 0$ and $l = r = q = 1$, the fractional integral operators defined by Prabhakar in [32], can be obtained.
6. Setting $v(u) = u$ and $\psi = p = 0$, the Riemann-Liouville fractional integral operators can be obtained.

In [33], Mehmood *et al.*, proved the following formulas for constant function:

$$\left({}_v Y_{\sigma,\phi,l,\psi,\alpha^+}^{\zeta,r,q,c} 1 \right) (u; p) = (v(u) - v(\alpha))^\phi E_{\sigma,\phi+1,l}^{\zeta,r,q,c} (\psi(v(u) - v(\alpha))^\sigma; p) := {}_v \xi_{\psi,\alpha^+}^\phi(u; p), \tag{14}$$

$$\left({}_v Y_{\sigma,\phi,l,\psi,\beta^-}^{\zeta,r,q,c} 1 \right) (u; p) = (v(\beta) - v(u))^\phi E_{\sigma,\phi+1,l}^{\zeta,r,q,c} (\psi(v(\beta) - v(u))^\sigma; p) := {}_v \xi_{\psi,\beta^-}^\phi(u; p). \tag{15}$$

The objective of this paper is to establish the Hadamard and the Fejér-Hadamard inequalities for generalized fractional integral operators (12) and (13) containing Mittag-Leffler function via a monotone function by using the exponentially (h, m) -convex functions. These inequalities lead to produce the Hadamard

and the Fejér-Hadamard inequalities for various kinds of exponentially convexity and well known fractional integral operators given in Remark 1 and Remark 2. In Section 2, we prove the Hadamard inequalities for generalized fractional integral operators (12) and (13) via exponentially (h, m) -convex functions. In Section 3, we prove the Fejér-Hadamard inequalities for these generalized fractional integral operators via exponentially (h, m) -convex functions. Moreover, some of the results published in [26,33,34] have been obtained in particular.

2. Fractional Hadamard inequalities for exponentially (h, m) -convex functions

In this section, we will give two versions of the generalized fractional Hadamard inequality. To establish these inequalities exponentially (h, m) -convexity and generalized fractional integrals operators have been used.

Theorem 12. Let $\mu, v : [\alpha, m\beta] \subset [0, \infty) \rightarrow \mathbb{R}$, $0 < \alpha < m\beta$ be two functions such that μ be integrable and v be differentiable. If μ be exponentially (h, m) -convex, v be strictly increasing and $h \in [0, 1]$. Then for generalized fractional integral operators, the following inequalities hold:

$$\begin{aligned}
 & e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} {}_v\mathfrak{I}_{\bar{\psi},\alpha^+}^{\phi} (v^{-1}(mv(\beta)); p) \\
 & \leq h\left(\frac{1}{2}\right) \left[{}_vY_{\sigma,\phi,l,\bar{\psi},\alpha^+}^{\zeta,r,q,c} e^{\mu\circ v} (v^{-1}(mv(\beta)); p) + m^{\phi+1} ({}_vY_{\sigma,\phi,l,\bar{\psi}m^{\sigma},\beta^-}^{\zeta,r,q,c} e^{\mu\circ v} (v^{-1}\left(\frac{v(\alpha)}{m}\right); p) \right] \\
 & \leq h\left(\frac{1}{2}\right) (mv(\beta) - v(\alpha))^{\phi} \left[(e^{\mu(v(\alpha))} + me^{\mu(v(\beta))}) (Y_{\sigma,\phi,l,\psi,1-h}^{\zeta,r,q,c} (0; p) \right. \\
 & \quad \left. + m (e^{\mu(v(\beta))} + me^{\mu\left(\frac{v(\alpha)}{m^2}\right)}) (Y_{\sigma,\phi,l,\psi,0^+}^{\zeta,r,q,c} h) (1; p) \right], \text{ where } \bar{\psi} = \frac{\psi}{(mv(\beta) - v(\alpha))^{\sigma}}. \tag{16}
 \end{aligned}$$

Proof. By the exponentially (h, m) -convexity of μ , we have

$$e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \leq h\left(\frac{1}{2}\right) \left[e^{\mu(\kappa v(\alpha) + m(1-\kappa)v(\beta))} + me^{\mu\left((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)\right)} \right]. \tag{17}$$

Multiplying (17) with $\kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p)$ and integrating over $[0, 1]$, we have

$$\begin{aligned}
 & e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) d\kappa \\
 & \leq h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) e^{\mu(\kappa v(\alpha) + m(1-\kappa)v(\beta))} d\kappa + m \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) e^{\mu\left((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)\right)} d\kappa \right]. \tag{18}
 \end{aligned}$$

Setting $v(u) = \kappa v(\alpha) + m(1 - \kappa)v(\beta)$ and $v(v) = (1 - \kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)$ in (18), then again from exponentially (h, m) -convexity of μ , we have

$$\begin{aligned}
 & e^{\mu(\kappa v(\alpha) + m(1-\kappa)v(\beta))} + me^{\mu\left((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)\right)} \\
 & \leq h(\kappa) (e^{\mu(v(\alpha))} + me^{\mu(v(\beta))}) + mh(1 - \kappa) (e^{\mu(v(\beta))} + me^{\mu\left(\frac{v(\alpha)}{m^2}\right)}). \tag{19}
 \end{aligned}$$

Multiplying (19) with $h\left(\frac{1}{2}\right) \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p)$ and integrating over $[0, 1]$, we have

$$\begin{aligned}
 & h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) e^{\mu(\kappa v(\alpha) + m(1-\kappa)v(\beta))} d\kappa + m \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) e^{\mu\left((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)\right)} d\kappa \right] \\
 & \leq h\left(\frac{1}{2}\right) \left[(e^{\mu(v(\alpha))} + me^{\mu(v(\beta))}) \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) h(\kappa) d\kappa + m (e^{\mu(v(\beta))} + me^{\mu\left(\frac{v(\alpha)}{m^2}\right)}) \right. \\
 & \quad \left. \times \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c} (\psi\kappa^{\sigma}; p) h(1 - \kappa) d\kappa \right]. \tag{20}
 \end{aligned}$$

Setting $v(u) = \kappa v(\alpha) + m(1 - \kappa)v(\beta)$ and $v(v) = (1 - \kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)$ in (20), then by using (8), (9), (12) and (13), the second inequality of (16) is obtained. \square

Corollary 1. *Setting $m = 1$ in (16), the following inequalities for exponentially h -convex function can be obtained:*

$$e^{\mu\left(\frac{v(\alpha)+v(\beta)}{2}\right)} {}_v \xi_{\bar{\psi}, \alpha^+}^{\phi}(\beta; p) \leq h\left(\frac{1}{2}\right) \left[\left({}_v Y_{\sigma, \phi, l, \bar{\psi}, \alpha^+}^{\zeta, r, q, c} e^{\mu \circ v}\right)(\beta; p) + \left({}_v Y_{\sigma, \phi, l, \bar{\psi}, \beta^-}^{\zeta, r, q, c} e^{\mu \circ v}\right)(\alpha; p) \right] \\ \leq h\left(\frac{1}{2}\right) (v(\beta) - v(\alpha))^{\phi} \left(e^{\mu(v(\alpha))} + e^{\mu(v(\beta))} \right) \left[\left({}_v Y_{\sigma, \phi, l, \psi, 1-h}^{\zeta, r, q, c}\right)(0; p) + \left({}_v Y_{\sigma, \phi, l, \psi, 0+h}^{\zeta, r, q, c}\right)(1; p) \right], \tag{21}$$

where $\bar{\psi} = \frac{\psi}{(v(\beta)-v(\alpha))^{\sigma}}$.

- Remark 3.**
1. If we set $h(\kappa) = \kappa$ in (16), then [33, Theorem 8] is obtained.
 2. If we set $h(\kappa) = \kappa$ and $m = 1$ in (16), then [33, Corollary 1] is obtained.
 3. If we set $v(u) = u$ and $h(\kappa) = \kappa$ in (16), then [34, Theorem 2.1] is obtained.
 4. If we set $v(u) = u$, $h(\kappa) = \kappa$ and $m = 1$ in (16), then [34, Corollary 2.2] is obtained.
 5. If we set $v(u) = u$ in (16), then [26, Theorem 2.1] is obtained.

In the following we give another version of the Hadamard inequality for generalized fractional integral operators via exponentially (h, m) -convex functions.

Theorem 13. *Let $\mu, v : [\alpha, m\beta] \subset [0, \infty) \rightarrow \mathbb{R}$, $0 < \alpha < m\beta$ be two functions such that μ be integrable and v be differentiable. If μ be exponentially (h, m) -convex and v be strictly increasing. Then for generalized fractional integral operators, the following inequalities hold:*

$$e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} {}_v \xi_{\bar{\psi} 2^{\sigma}, \left(v^{-1}\left(\frac{v(\alpha)+mv(\beta)}{2}\right)\right)}^{\phi} + \left(v^{-1}(mv(\beta)); p\right) \\ \leq h\left(\frac{1}{2}\right) \left[\left({}_v Y_{\sigma, \phi, l, \bar{\psi} 2^{\sigma}, \left(v^{-1}\left(\frac{v(\alpha)+mv(\beta)}{2}\right)\right)}^{\zeta, r, q, c} e^{\mu \circ v}\right)\left(v^{-1}(mv(\beta)); p\right) \right. \\ \left. + m^{\phi+1} \left({}_v Y_{\sigma, \phi, l, \bar{\psi} (2m)^{\sigma}, \left(v^{-1}\left(\frac{v(\alpha)+mv(\beta)}{2m}\right)\right)}^{\zeta, r, q, c} e^{\mu \circ v}\right)\left(v^{-1}\left(\frac{v(\alpha)}{m}\right); p\right) \right] \\ \leq h\left(\frac{1}{2}\right) \frac{(mv(\beta) - v(\alpha))^{\phi}}{2^{\phi}} \left[\left(e^{\mu(v(\alpha))} + m e^{\mu(v(\beta))} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) h\left(\frac{\kappa}{2}\right) d\kappa \right. \\ \left. + m \left(e^{\mu(v(\beta))} + m e^{\mu\left(\frac{v(\alpha)}{m}\right)} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) h\left(\frac{2-\kappa}{2}\right) d\kappa \right], \tag{22}$$

where $\bar{\psi}$ is same as in (16).

Proof. By the exponentially (h, m) -convexity of μ , we have

$$e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \leq h\left(\frac{1}{2}\right) \left[e^{\mu\left(\frac{\kappa}{2}v(\alpha) + m\frac{(2-\kappa)}{2}v(\beta)\right)} + m e^{\mu\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} \right]. \tag{23}$$

Multiplying (23) with $\kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p)$ and integrating over $[0, 1]$, we have

$$e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) d\kappa \\ \leq h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\mu\left(\frac{\kappa}{2}v(\alpha) + m\frac{(2-\kappa)}{2}v(\beta)\right)} d\kappa + m \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\mu\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} d\kappa \right]. \tag{24}$$

Setting $v(u) = \frac{\kappa}{2}v(\alpha) + m\frac{(2-\kappa)}{2}v(\beta)$ and $v(v) = \frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}$ in (24), then by using (12), (13) and (14), the first inequality of (22) is obtained.

Again from exponentially (h, m) -convexity of μ , we have

$$e^{\mu\left(\frac{\kappa}{2}v(\alpha)+m\frac{(2-\kappa)}{2}v(\beta)\right)} + me^{\mu\left(\frac{\kappa}{2}v(\beta)+\frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} \leq h\left(\frac{\kappa}{2}\right)\left(e^{\mu(v(\alpha))} + me^{\mu(v(\beta))}\right) + mh\left(\frac{2-\kappa}{2}\right)\left(e^{\mu(v(\beta))} + me^{\mu\left(\frac{v(\alpha)}{m^2}\right)}\right). \tag{25}$$

Multiplying (25) with $h\left(\frac{1}{2}\right)\kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)$ and integrating over $[0, 1]$, we have

$$h\left(\frac{1}{2}\right)\left[\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)e^{\mu\left(\frac{\kappa}{2}v(\alpha)+m\frac{(2-\kappa)}{2}v(\beta)\right)}d\kappa + m\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)e^{\mu\left(\frac{\kappa}{2}v(\beta)+\frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)}d\kappa\right] \leq h\left(\frac{1}{2}\right)\left[\left(e^{\mu(v(\alpha))} + me^{\mu(v(\beta))}\right)\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)h\left(\frac{\kappa}{2}\right)d\kappa + m\left(e^{\mu(v(\beta))} + me^{\mu\left(\frac{v(\alpha)}{m^2}\right)}\right)\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)h\left(\frac{2-\kappa}{2}\right)d\kappa\right]. \tag{26}$$

Putting $v(u) = \frac{\kappa}{2}v(\alpha) + m\frac{(2-\kappa)}{2}v(\beta)$ and $v(v) = \frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}$ in (26), then by using (12) and (13), the second inequality of (22) is obtained. \square

Corollary 2. Setting $m = 1$ in (22), the following inequalities for exponentially h -convex function can be obtained:

$$2e^{\mu\left(\frac{v(\alpha)+v(\beta)}{2}\right)} {}_v\zeta_{\bar{\psi}2^\sigma, (v^{-1}\left(\frac{v(\alpha)+v(\beta)}{2}\right))^+}(\beta; p) \leq h\left(\frac{1}{2}\right)\left[\left({}_vY_{\sigma,\phi,l,\bar{\psi}2^\sigma, (v^{-1}\left(\frac{v(\alpha)+v(\beta)}{2}\right))^+}^{\zeta,r,q,c}e^{\mu\circ v}\right)(\beta; p) + \left({}_vY_{\sigma,\phi,l,\bar{\psi}2^\sigma, (v^{-1}\left(\frac{v(\alpha)+v(\beta)}{2}\right))}^{\zeta,r,q,c}e^{\mu\circ v}\right)(\alpha; p)\right] \leq h\left(\frac{1}{2}\right)\frac{(v(\beta) - v(\alpha))^\phi}{2^\phi}\left(e^{\mu(v(\alpha))} + e^{\mu(v(\beta))}\right)\left[\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)h\left(\frac{\kappa}{2}\right)d\kappa + \int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)h\left(\frac{2-\kappa}{2}\right)d\kappa\right] \tag{27}$$

where $\bar{\psi}$ is same as in (21).

- Remark 4.**
1. If we set $h(\kappa) = \kappa$ in (22), then [33, Theorem 9] is obtained.
 2. If we set $h(\kappa) = \kappa$ and $m = 1$ in (22), then [33, Corollary 2] is obtained.
 3. If we set $v(u) = u$ and $h(\kappa) = \kappa$ in (22), then [34, Theorem 2.4] is obtained.
 4. If we set $v(u) = u$, $h(\kappa) = \kappa$ and $m = 1$ in (22), then [34, Corollary 2.5] is obtained.
 5. If we set $v(u) = u$ in (22), then [26, Theorem 2.2] is obtained.

3. Fractional Fejér-Hadamard Inequalities for exponentially (h, m) -convex functions

In this section, we will give two versions of the generalized fractional Fejér-Hadamard inequality. To establish these inequalities exponentially (h, m) -convexity and generalized fractional integrals operators have been used.

Theorem 14. Let $\mu, v : [\alpha, m\beta] \subset [0, \infty) \rightarrow \mathbb{R}$, $0 < \alpha < m\beta$ be two functions such that μ be integrable and v be differentiable. If μ be exponentially (h, m) -convex and $\mu(v(v)) = \mu(v(\alpha) + mv(\beta) - mv(v))$ and v be strictly increasing. Also, let $\gamma : [\alpha, m\beta] \rightarrow \mathbb{R}$ be a function which is non-negative and integrable. Then for generalized fractional integral operators, the following inequalities hold:

$$e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)}\left({}_vY_{\sigma,\phi,l,\bar{\psi}m^\sigma,\beta^-}^{\zeta,r,q,c}e^{\gamma\circ v}\right)\left(v^{-1}\left(\frac{v(\alpha)}{m}\right); p\right) \leq h\left(\frac{1}{2}\right)(1+m)\left({}_vY_{\sigma,\phi,l,\bar{\psi}m^\sigma,\beta^-}^{\zeta,r,q,c}e^{\mu\circ v}e^{\gamma\circ v}\right)\left(v^{-1}\left(\frac{v(\alpha)}{m}\right); p\right) \leq h\left(\frac{1}{2}\right)\frac{(mv(\beta) - v(\alpha))^\phi}{m^\phi}\left[\left(e^{\mu(v(\alpha))} + me^{\mu(v(\beta))}\right)\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)e^{\gamma\left((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)\right)}h(\kappa)d\kappa + m\left(e^{\mu(v(\beta))} + me^{\mu\left(\frac{v(\alpha)}{m^2}\right)}\right)\int_0^1 \kappa^{\phi-1}E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p)e^{\gamma\left((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)\right)}h(1-\kappa)d\kappa\right], \tag{28}$$

where $\bar{\psi}$ is same as in (16).

Proof. Multiplying (17) with $\kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))}$ and integrating over $[0, 1]$, we have

$$\begin{aligned} & e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} d\kappa \\ & \leq h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\mu(\kappa v(\alpha) + m(1-\kappa)v(\beta))} e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} d\kappa \right. \\ & \quad \left. + m \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\mu((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} d\kappa \right]. \end{aligned} \tag{29}$$

Setting $v(v) = (1 - \kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)$ in (29), then by using (13) and assumption $\mu(v(v)) = \mu(v(\alpha) + mv(\beta) - mv(v))$, the first inequality of (28) is obtained.

Now multiplying (19) with $h\left(\frac{1}{2}\right) \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))}$ and integrating over $[0, 1]$, we have

$$\begin{aligned} & h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\mu(\kappa v(\alpha) + m(1-\kappa)v(\beta))} e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} d\kappa \right. \\ & \quad \left. + m \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\mu((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} d\kappa \right] \\ & \leq h\left(\frac{1}{2}\right) \left[\left(e^{\mu(v(\alpha))} + m e^{\mu(v(\beta))} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} h(\kappa) d\kappa \right. \\ & \quad \left. + m \left(e^{\mu(v(\beta))} + m e^{\mu\left(\frac{v(\alpha)}{m^2}\right)} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)\frac{v(\alpha)}{m} + \kappa v(\beta))} h(1 - \kappa) d\kappa \right]. \end{aligned} \tag{30}$$

Setting $v(v) = (1 - \kappa)\frac{v(\alpha)}{m} + \kappa v(\beta)$ in (30), then by using (13) and assumption $\mu(v(v)) = \mu(v(\alpha) + mv(\beta) - mv(v))$, the second inequality of (28) is obtained. \square

Corollary 3. Setting $m = 1$ in (28), the following inequalities for exponentially h -convex function can be obtained:

$$\begin{aligned} & e^{\mu\left(\frac{v(\alpha)+v(\beta)}{2}\right)} \left({}_v Y_{\sigma, \phi, l, \bar{\psi}, \beta^-}^{\zeta, r, q, c} e^{-\gamma \circ v} \right) (\alpha; p) \leq 2h\left(\frac{1}{2}\right) \left({}_v Y_{\sigma, \phi, l, \bar{\psi}, \beta^-}^{\zeta, r, q, c} e^{\mu \circ v} e^{\gamma \circ v} \right) (\alpha; p) \\ & \leq h\left(\frac{1}{2}\right) (v(\beta) - v(\alpha))^{\phi} \left(e^{\mu(v(\alpha))} + e^{\mu(v(\beta))} \right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)v(\alpha) + \kappa v(\beta))} h(\kappa) d\kappa \right. \\ & \quad \left. + \int_0^1 \kappa^{\phi-1} E_{\sigma, \phi, l}^{\zeta, r, q, c}(\psi \kappa^{\sigma}; p) e^{\gamma((1-\kappa)v(\alpha) + \kappa v(\beta))} h(1 - \kappa) d\kappa \right], \end{aligned} \tag{31}$$

where $\bar{\psi}$ is same as in (21).

- Remark 5.**
1. If we set $h(\kappa) = \kappa$ in (28), then [33, Theorem 10] is obtained.
 2. If we set $h(\kappa) = \kappa$ and $m = 1$ in (28), then [33, Corollary 3] is obtained.
 3. If we set $v(u) = u$ and $h(\kappa) = \kappa$ in (28), then [34, Theorem 2.7] is obtained.
 4. If we set $v(u) = u$, $h(\kappa) = \kappa$ and $m = 1$ in (28), then [34, Corollary 2.8] is obtained.
 5. If we set $v(u) = u$ in (28), then [26, Theorem 2.3] is obtained.

In the following we give another generalized fractional version of the Fejér-Hadamard inequality.

Theorem 15. Let $\mu, v : [\alpha, m\beta] \subset [0, \infty) \rightarrow \mathbb{R}$, $0 < \alpha < m\beta$ be two functions such that μ be integrable and v be differentiable. If μ be exponentially (h, m) -convex and $\mu(v(v)) = \mu(v(\alpha) + mv(\beta) - mv(v))$ and v be strictly increasing. Also, let $\gamma : [\alpha, m\beta] \rightarrow \mathbb{R}$ be a function which is non-negative and integrable. Then for generalized fractional integral operators, the following inequalities hold:

$$\begin{aligned}
 & e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \left({}_v Y_{\sigma,\phi,l,\bar{\psi}(2m)^\sigma,\left(v^{-1}\left(\frac{v(\alpha)+mv(\beta)}{2m}\right)\right)}^{\zeta,r,q,c} - e^{\gamma\circ v} \right) \left(v^{-1}\left(\frac{v(\alpha)}{m}\right); p \right) \\
 & \leq h\left(\frac{1}{2}\right) (1+m) \left({}_v Y_{\sigma,\phi,l,\bar{\psi}(2m)^\sigma,\left(v^{-1}\left(\frac{v(\alpha)+mv(\beta)}{2m}\right)\right)}^{\zeta,r,q,c} - e^{\mu\circ v} e^{\gamma\circ v} \right) \left(v^{-1}\left(\frac{v(\alpha)}{m}\right); p \right) \\
 & \leq h\left(\frac{1}{2}\right) \frac{(mv(\beta) - v(\alpha))^\phi}{(2m)^\phi} \left[\left(e^{\mu(v(\alpha))} + m e^{\mu(v(\beta))} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} h\left(\frac{\kappa}{2}\right) d\kappa \right. \\
 & \quad \left. + m \left(e^{\mu(v(\beta))} + m e^{\mu\left(\frac{v(\alpha)}{m^2}\right)} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} h\left(\frac{2-\kappa}{2}\right) d\kappa \right], \tag{32}
 \end{aligned}$$

where $\bar{\psi}$ is same as in (16).

Proof. Multiplying (23) with $\kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)}$ and integrating over $[0, 1]$, we have

$$\begin{aligned}
 & e^{\mu\left(\frac{v(\alpha)+mv(\beta)}{2}\right)} \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} d\kappa \\
 & \leq h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\mu\left(\frac{\kappa}{2}v(\alpha) + m\frac{(2-\kappa)}{2}v(\beta)\right)} e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} d\kappa \right. \\
 & \quad \left. + m \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\mu\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} d\kappa \right]. \tag{33}
 \end{aligned}$$

Setting $v(v) = \frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}$ in (33), then by using (13) and assumption $\mu(v(v)) = \mu(v(\alpha) + mv(\beta) - mv(v))$, the first inequality of (32) is obtained.

Now multiplying (25) with $h\left(\frac{1}{2}\right) \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)}$ and integrating over $[0, 1]$, we have

$$\begin{aligned}
 & h\left(\frac{1}{2}\right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\mu\left(\frac{\kappa}{2}v(\alpha) + m\frac{(2-\kappa)}{2}v(\beta)\right)} e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} d\kappa \right. \\
 & \quad \left. + m \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\mu\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} d\kappa \right] \\
 & \leq h\left(\frac{1}{2}\right) \left[\left(e^{\mu(v(\alpha))} + m e^{\mu(v(\beta))} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} h\left(\frac{\kappa}{2}\right) d\kappa \right. \\
 & \quad \left. + m \left(e^{\mu(v(\beta))} + m e^{\mu\left(\frac{v(\alpha)}{m^2}\right)} \right) \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}\right)} h\left(\frac{2-\kappa}{2}\right) d\kappa \right]. \tag{34}
 \end{aligned}$$

Setting $v(v) = \frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}\frac{v(\alpha)}{m}$ in (34), then by using (13) and assumption $\mu(v(v)) = \mu(v(\alpha) + mv(\beta) - mv(v))$, the second inequality of (32) is obtained. \square

Corollary 4. Setting $m = 1$ in (32), the following inequalities for exponentially h -convex function can be obtained:

$$\begin{aligned}
 & e^{\mu\left(\frac{v(\alpha)+v(\beta)}{2}\right)} \left({}_v Y_{\sigma,\phi,l,\bar{\psi}2^\sigma,\left(v^{-1}\left(\frac{v(\alpha)+v(\beta)}{2}\right)\right)}^{\zeta,r,q,c} - e^{\gamma\circ v} \right) (\alpha; p) \leq 2h\left(\frac{1}{2}\right) \left({}_v Y_{\sigma,\phi,l,\bar{\psi}2^\sigma,\left(v^{-1}\left(\frac{v(\alpha)+v(\beta)}{2}\right)\right)}^{\zeta,r,q,c} - e^{\mu\circ v} e^{\gamma\circ v} \right) (\alpha; p) \\
 & \leq h\left(\frac{1}{2}\right) \frac{(v(\beta) - v(\alpha))^\phi}{2^\phi} \left(e^{\mu(v(\alpha))} + e^{\mu(v(\beta))} \right) \left[\int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}v(\alpha)\right)} h\left(\frac{\kappa}{2}\right) d\kappa \right. \\
 & \quad \left. + \int_0^1 \kappa^{\phi-1} E_{\sigma,\phi,l}^{\zeta,r,q,c}(\psi\kappa^\sigma; p) e^{\gamma\left(\frac{\kappa}{2}v(\beta) + \frac{(2-\kappa)}{2}v(\alpha)\right)} h\left(\frac{2-\kappa}{2}\right) d\kappa \right], \tag{35}
 \end{aligned}$$

where $\bar{\psi}$ is same as in (21).

Remark 6. 1. If we set $h(\kappa) = \kappa$ in (32), then [33, Theorem 11] is obtained.
 2. If we set $h(\kappa) = \kappa$ and $m = 1$ in (32), then [33, Corollary 4] is obtained.

Remark 7. By setting $h(\kappa) = \kappa^s$ and $m = 1$ in Theorems 12, 13, 14 and 15, the Hadamard and the Fejér-Hadamard inequalities for exponentially s -convex functions can be obtained. We leave it for interested reader.

4. Concluding remarks

In this article, we established the Hadamard and the Fejér-Hadamard inequalities. To established these inequalities generalized fractional integral operators and exponentially (h, m) -convexity have been used. The presented results hold for various kind of exponentially convexity and well known fractional integral operators given in Remarks 1 and 2. Moreover, the established results have connection with already published results.

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